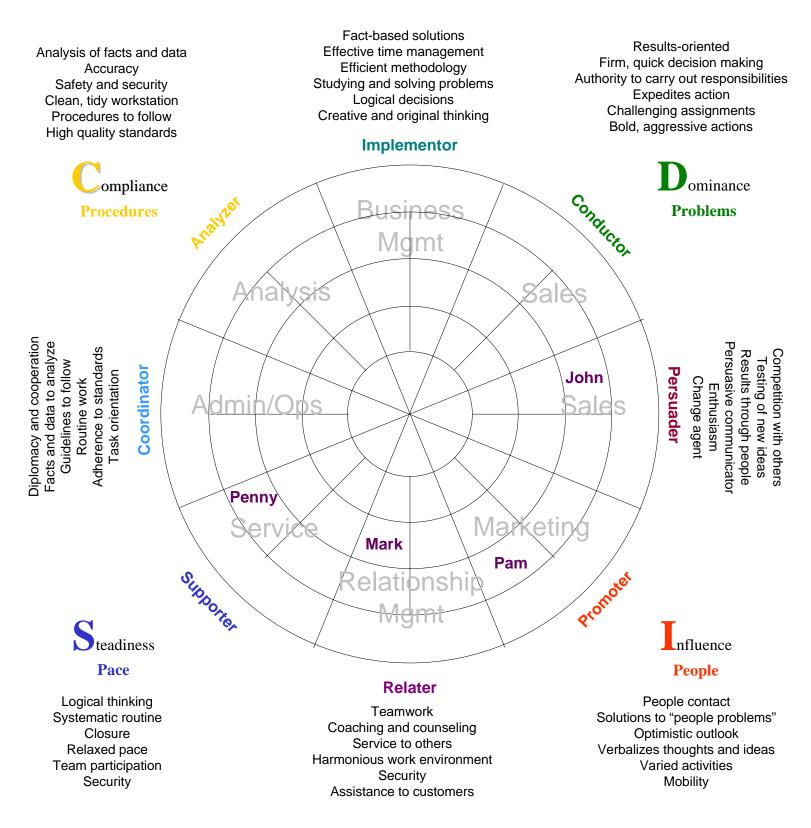
## **Team Success Insights Wheel**

## **Smith Team**



Smith Team: Workplace Motivators						
	1 2 Strong		3 4 Situational		5 6 Indifferent	
John	Utilitarian	Individualistic	Theoretical	Traditional	Social	Aesthetic
Pam	Theoretical	Utilitarian	Individualistic	Social	Aesthetic	Traditional
Mark	Utilitarian	Traditional	Social	Theoretical	Individualistic	Aesthetic
Penny	Social	Utilitarian	Aesthetic	Theoretical	Traditional	Individualistic

THEORETICAL: search for or pursuit of knowledge and learning. Interests: continuing education, training, lifelong learning, research and analysis. UTILITARIAN: utilization of time, money, and resources to achieve a measurable return on investment. Interests: practicality, efficiency, conservation. AESTHETIC: appreciation and pursuit of form, harmony, beauty, and balance. Interests: personal growth, nature, fine arts, self-help, creativity. SOCIAL: desire to eliminate pain and conflict. Interests: helping others, championing worthy causes, charities, community activities, volunteer work. INDIVIDUALISTIC: pursuit of power to lead, direct, and control self and others toward success. Interests: leadership roles, strategizing, authority. TRADITIONAL: search for the highest meaning of life. Interests: religion, principled-living, converting others to a system for living, upholding traditions.

